Student Name:

Video Script Template   **Project 3: Use of Social Media for Academic Purposes**

Image	Content Instructions	Actual Script (Increase space as needed)
Illustrate the topic being addressed in this column.	Refer to the content instructions below for guidance in developing your script.	**Instructions:** Write the narrative for the script as you would say it. Use a conversational tone. Write in complete sentences. Remember, you are telling a story. Make it interesting.
CONNECTED LEARNING COMMUNITY	**Defining the Connected Learner.** Begin with a welcome message and a definition of the "connected learner." This narrative will serve as the introduction for your video.	Hello everyone and welcome to my connected learning community which is intended for teachers to become more aware of ways to help students to become more digitally responsible. Many teachers are great at finding ways to connect with their students with real world scenarios and using technologies within the confines of what is available in their school. Teachers serve in a role in which they have the opportunity to help students gain knowledge about how to leave a respectable digital footprint. In this learning community, teachers will strengthen their own and others knowledge and skills to help students become responsible for their actions online. According to Nussbaum-Beach and Ritter Hall in their co-authored book titled "The Connected Educator: Learning and Leading in a Digital Age," they say that a connected learner is "A learner that connects globally to self-direct their knowledge, maximize his/her understanding, and stay current with knowledge about learning." When teachers become a part of and engaged in a learning community they will take away ideas to help further their knowledge and help their students.
f	**Developing a connected learning community in the workplace.** Describe your learning community and set the topic and the technology tool used for developing your connected learning community.	The connected learning community will be on Facebook. Facebook is already a natural place in which groups of people meet to discuss topics of mutual interests. A group for the connected learners will be created called "Digital Citizenship Year-Round" which will come together and discuss ways to promote digital citizenship in the classroom year-round.

	Describing the function of the social media for learning. Describe how you will: (1) foster a culture of collaboration, (2) build relationships online, and (3) collaborate on common practices, activities, knowledge, or strategies.	When people are connected on social media it is good to have open ended questions so answers can be relatable on varying levels to meet the needs of all in the group. Each individual is able to take it as deep as they need and everyone has the ability to read about others' experience. Nussbaum-Beach and Ritter Hall stated that "Collegial relationships are characterized by conversations about practice, problems, and solutions to learning challenges for all students." When a community is coming together and discussing practices and finding solutions to problems they are collaborating in such a way that serves a purpose and building relationships within the online community. There becomes an interwoven common knowledge of best practices and strategies used that redefines how this community reaches a common goal for all individuals. In the world of education, its not just an individual in a classroom, but the teacher and the students who are benefitting.
	Selecting the tools for supporting connected learning. Describe the social media tool you intend to use to engage your learning community.	Facebook is an already a built-in community that most everyone knows how to use and scroll through with ease. You can build a smaller community within Facebook to meet the needs of a particular connected learning community. In this case it would be a group of teachers ready to collaborate about how students' digital footprints or digital citizenship matters in and out of the classroom now and in the future. If not already a member of Facebook, then you will need an email and Facebook profile. If you already have a Facebook profile, then you can keep your profile private that way you can have your professional life you separated from your regular profile.
	Building a connected learning community. Describe how you will start, nurture, and empower the group to evolve into an active connected learning community.	In this group we are building positive experiences around digital citizenship so that people feel comfortable with sharing what works and does not work in their classroom. To do this people will come into the group after agreeing to the following terms and behavior rules to be able to join the Facebook Group. Be kind and courteous No hate speech or bullying No promotion or spam Respect everyone's privacy Setting up these goals are similar to setting them up for our students with digital citizenship. Great conversation starters for our students and the members in our connected learning community to learn.

	Keeping the momentum going. Describe how you will maintain the interest of your social members.	To help keep the momentum going there will be open ended questions for people to answer each week until members start to feel comfortable to create their own posts on the stream. There will be live streams, advertised in advance, within the group to discuss questions people brought up throughout the previous week. Within the live stream not only will the 9 P's be discussed but also the what others have said. When shouting out others achievements it gives that person a sense of ownership within the group. A weekly post will be curated to get some momentum going in discussions and another to encourage members to share their creativity about what they did within their classroom to promote digital citizenship.
	Transforming your learning community into connected people. Describe how you will get people adapted to their roles in the learning community.	According to Nassaum-Beach and Ritter Hall, "Fostering, nurturing, and maintaining positive, congenial relationships is the first step toward building collaborative cultures – in your school and in a more global connected learning community." Just like in a classroom with teacher and student relationships it is important to keep a good relationship between you and the members and between members of a connected learning community. When we are able to build trust within the community then it will be when members are willing to share and make connections with others. But how is trust built on an online community? It's simple, your actions. Actions, matter when it comes to trust. How you treat people and their ideas builds trust. Members will watch how you respond to another member. The response you give builds or depletes trust. Digital citizenship is about the actions we have online. This is how we approach it with our students, too. Building relationships and trust within our communities is our digital footprint.
	Thinking into the future. Describe steps you will take to ensure sustainability of your learning community.	To sustain the learning community there will need to be a creation of a shared vision. To create the shared vision Nussbaum-Beach and Ritter Hall suggest the following questions: "What do you see right now? and What would you like to see in the future?" They go on to say that this creates a creative tension that leads to collaboration. When we have a common goal then we strive to come back to the community to ask questions and seeking answers.

	Foreseeing barriers. Describe the barriers (major and minor), which ones can be overcome and how, and which barriers will most likely remain. This section will serve as the Summary and Next Steps section to bring closure to your video.	Possible barriers I see for this group is that some people might forget it is there since it is not right there in front of them and it is a new group. I will post daily for a few weeks about the live steaming during peak hours for visibility. I will try and have a time that is most likely everyone could possibly attend. Another barrier could be that some members might see Facebook with a negative connotation. This could lead them to not coming to the forum as often as others. Digital citizenship is important to all human beings but we do need to teach our students so that they can teach future generations, as well.
Reference Nussbaum-Beach, S., & Ritter Hall, L. (2012). The connected educator: learning and leading in a digital age. Bloomington, IN: Solution Tree Press.	References. Cite all sources you referenced in APA format.	